On-campus, online and off the beaten track Virtualised Research Centres and Polysynchronous Learning



Danny Munnerley Head of Learning Environments and Innovation





100

JCU Campus Overview

- Developing an integrated experience for online and on-campus learners
- Enabling access to the research stations and observatories
- Media strategies from desktop video to minidocumentaries and into the world of mixed reality





JAMES COOK UNIVERSITY



1 University



2 Countries



3 Tropical Locations





4698 Staff (2067 FTE)



230 courses / 2200 subjects



Innovative Research University



Graduate Job success (2011-17)



Achievements



Rankings

In the top 300 universities (2016 Academic Ranking of World Universities)

Ranked 1st in the world for Marine and Freshwater biology, and 2nd in the world for biodiversity conservation in the Centre for World University Rankings 2017 subject rankings.

The highest cited institution in the world for coral reef science (Scopus, 2011-2015).

In the top 300 universities in the 2016-2017 Times Higher Education World University Rankings, and ranked 95th in the world for the Life Sciences.

Ranked 2nd in Australia and equal 15th in the world (tied with Princeton University) for environment/ecology in the US News & Global Report – Best Global Universities Ranking 2017.

Other

JCU awarded 5 stars for "graduates getting a full time job" (Source: The Good Universities Guide 2011, 2012, 2013, 2014, 2015, 2016, 2017)



Opportunity Beginning of a new 5yr University and Academic Plan

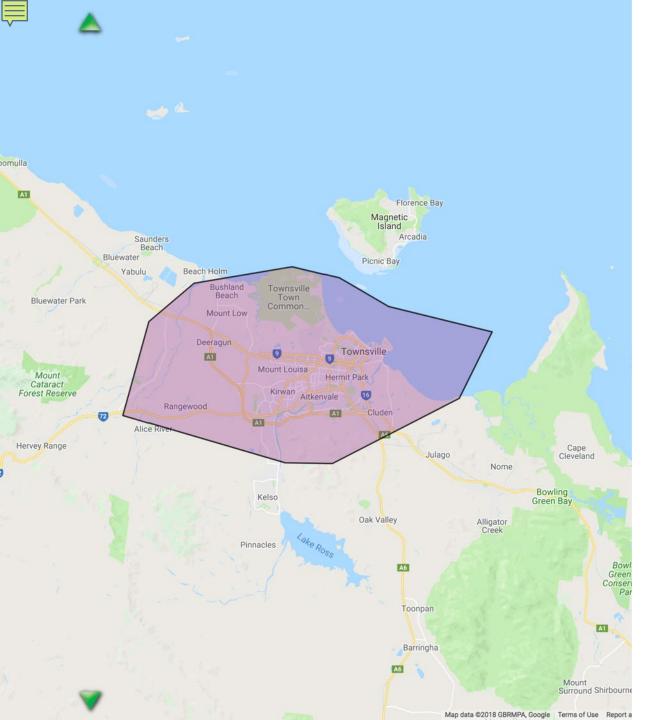
Our Challenges

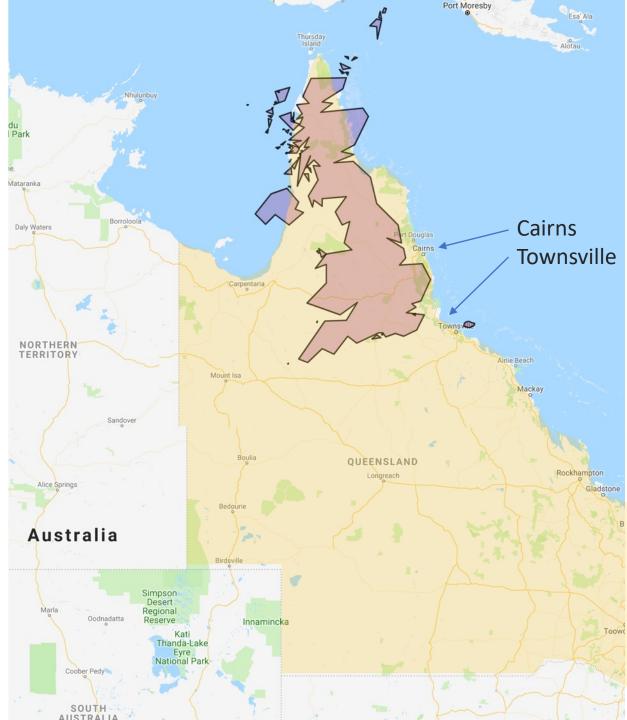
 Changing expectations of universities

- Digital Technologies
- Globalisation
- Competition



jcu.edu.au/about-jcu/university-plan







Townsville

Since 2009 JCU has invested \$446m in completed and planned building projects in Townsville, an increase of \$105.3m since 2012





The Verandah walkway

Biology and Chemistry Superlabs

The Science Place, 2017



Cairns

Since 2009 JCU has invested \$205m in completed and planned building projects in Cairns, an increase of \$68.5m since 2012





JCUAITHM

Student Accommodation

The Cairns Institute





Singapore

Established 2003 Fully accredited in Singapore

Business, IT, Psychology Education, Accounting Arts, Aquaculture Environmental Science Games Design, Tourism And Hospitality





• Developing an integrated experience for fully online and on-campus learners

MODES

TENDANCE

INTERNAL (on campus, f2f) - Subjects offered via internal mode **require regular attendance at classes** and *may* involve up to 30% online delivery.

EXTERNAL (online) - Subjects offered via online mode **require no on-campus attendance**. Study is facilitated wholly through LEARNJCU and *may* involve scheduled online sessions (e.g. via Blackboard Collaborate).

INTENSIVE - Subjects offered require attendance at classes conducted via block teaching sessions and can be on or off campus (typically on consecutive days, week, nights).

PLACEMENT - Subjects require attendance at an external organisation for work experience/practicum/clinical placement under supervision.

















JAMESCOOK UNIVERSITY austraeta

The Verandah Walkway

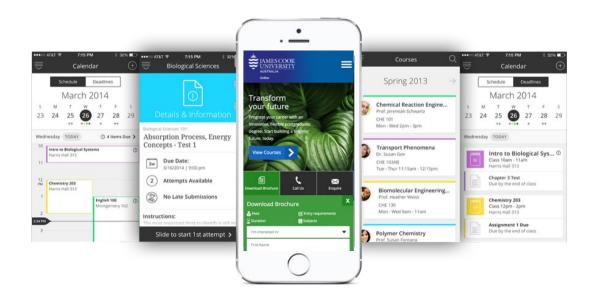








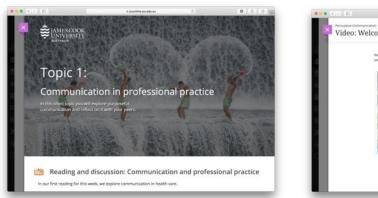
- 1. Adopted a new LMS in 2018
- 2. Migrate 2200 INTERNAL units/subjects by 2020
- 3. 100% responsive design (mobile first)
- 4. WCAG 2.0 accessible
- 5. Cloud hosted (rolling monthly upgrades)
- 6. Curatorial tool (LTI integrations with other products and frameworks, e.g. H5P)



New Learning Environment

jcu.edu.au/learn

- 1. Develop new EXTERNAL programs
- 2. Launched Data Science and Nursing Science in Oct 2017
- 3. Developed in partnership with a 3rd party partner
- 4. Introduced 6 new study periods per yr
- 5. Carousel model (7 week)
- 6. More to follow...





JCU Online new suite of fully online programs

online.jcu.edu.au

Minimum Online Presence

1. The **Subject Outline** is included in every subject site

2. Learning activities and resources are accessible, equitable and responsive

3. Every subject **contains a video introduction**

4. Assessment tasks utilize gradebook

5. **Mediasite** is the **supported** platform for all JCU lecture capture, media delivery and storage

6. Activity Stream data is available in every subject

7. All essential L&T communication associated with a subject is delivered via the subject site

8. Reading Lists link to authentic resources that are Copyright compliant

Transform Project

Introduced MOP as a baseline for all Internal and External

jcu.edu.au/transform

Introduced the JCU Digital Maturity Model (DMM) with 3 distinct levels.

- **Baseline** has adopted the Minimum Online Presence (MOP) and meets threshold standards
- Accomplished well integrated digital experiences that enhance student learning
- **Exemplary** deeply engages with blended learning across multiple dimensions

Digital Maturity Model



MOF

JCU UltraReady

2yr migration overview

TP1 2018

Migrate 5% of subjects 12 courses / 300 subjects

(early adopters, new courses and JCU Online/Keypath, hi-touch support)

• TP1 2019

Migrate 35% of subjects 70 courses

(automated where possible, low-touch support)

Jan	June	July	Dec	Jan	June	July	Dec	
			• TP2 2018				• TP2 2019	
		Migrate 35% of subjects 70 courses			Migrate 25% of subjects 60 courses (specialist subjects that			
		(automated where possible, low-						
		touch sı	ipport)			require specialist support,		



hi-touch support)

Enabling access to research stations and observatories for INTENSIVE, INTERNAL and EXTERNAL study modes





Research Stations and observatories

> TESCOOK IVERSITY

v Discover

Experience life and work on a commercial cattle station.

In the heart of North Queensland's cattle industry, Fletcherview of the field trip of a lifetime.

The Height of Rainforest Research

Anna TTrello To for Pri Sharenoint Pri Google Docs Pri JCU Pri Bb Pri TEGSA Pri Personal Pri YourCreativeSpace Pri Sports

Danny 🔍 🔍 🍦 Home - Daintree Rainforest OL X

010

ontact Plan a Trip

Q = : ← → C ☆ B Secure https://www.jcu.edu.au/daintree

https://youtu.be/jJ0SLitvowQ

 Danny
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●
 ●</t

Trello F fb P Sharepoint P Google Docs P JCU P Bb P TEQSA

Discover Research Education Contact Plan a Trip

0 1

Wake up on the Great Barrier Reef

From historic shipwrecks to Indigenous sites and reef flats to mangroves, Orpheus Island is your gateway to the region. We can accommodate up to 60 people.

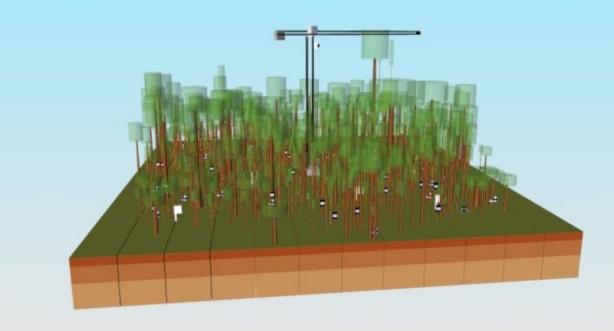






Daintree clip Unlisted No views

https://youtu.be/hb0LVT9uG34





'600 sensors giving researchers access to real-time data and video feeds from the Daintree Research Observatory.

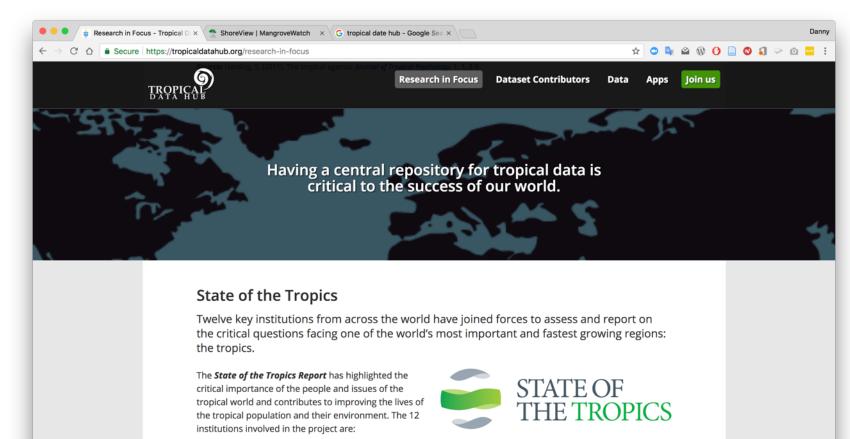
This includes 60 sap flow sensors, 60 automated dendrometer bands, 10 soil moisture pits, more than 90 temperature and humidity sensors, two weather stations, water flow sensors and cameras continuously recording different aspects.

By opening online access to the data, researchers will gain insights into complex processes such as hydrology, erosion, climate change and ecology.'

TROPICAL DATAHUB

- Central Repository
- State of the Tropic reports from 12 Institutions
- 16 Institutional datasets
- 2500+ published assets
- Open Data
- Citizen Science
- Discovery Apps

tropicaldatahub.org



- Escuela Superior Politiécnica del Litorial (Ecuador)
 James Cook University (Australia)
 - Liverpool School of Tropical Medicine (England)
 Mahidal University (Theiland)
- Mahidol University (Thailand)
- Nanyang Technological University (Singapore)
- National University of Singapore
- Organisation for Tropical Studies (Costa Rica, USA)
- University of Copenhagen (Denmark)

🔹 singapore jcu camp....htm 🚥 🖹 Chronicle Display Ro....zip 🚥 🖹 Playfair_Display.zip 🚥 上 JCU-Horiza



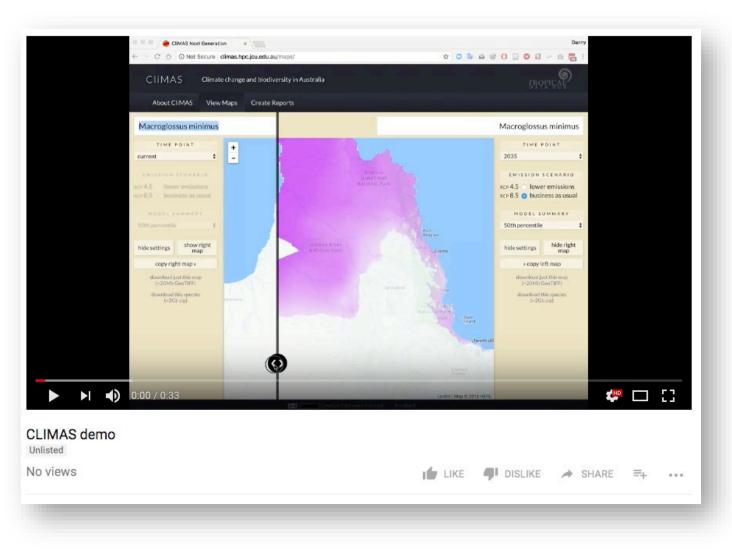
Climas data in new LMS subject site

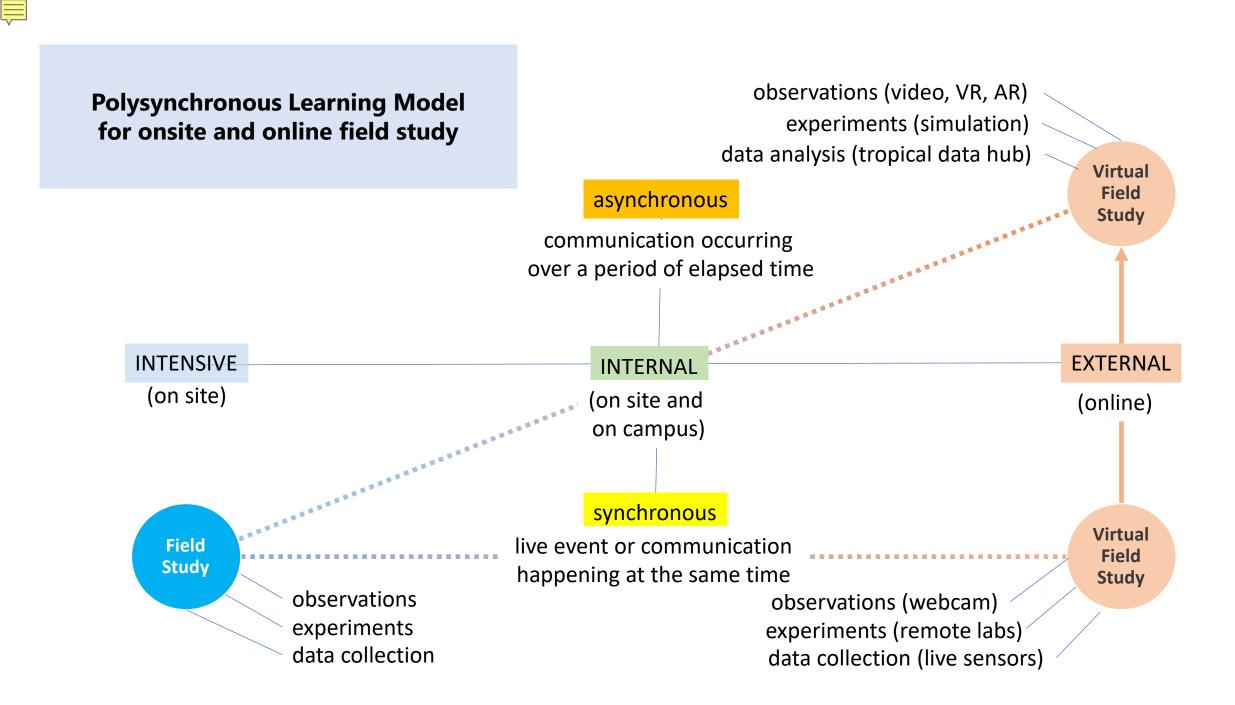
TROPICAL DATA HUB

Ē

- Central Repository
- State of the Tropic reports from 12 Institutions
- 16 Institutional datasets
- 2500+ published assets
- Open Data
- Citizen Science
- Discovery Apps

tropicaldatahub.org https://youtu.be/m7q2zj1ECkc







Ļ

Transmedia: Taking documentary video to VR & AR

- Google Expedition
- Google Cardboard
- Google Steetview

https://youtu.be/EWQ qXfXMu3k



Summary	Share	Edit	Security	Publish	Analytics 👻	More • Dele	ote				
Dashb	oard							C Refre	esh 🕹 Download Report		
Presented	1 By: Jam : 8/03/20 Seconds	nes Cook 18 12:55	University PM EAST		und 2 2018						
Performa	ance										
12 6 0 8/03/2018/2/03/2018/04/2018/9/04/2018/05/2018 VIEWS 63					/2018		2 1 0 0 0 0 0 0 0 0 0 0 0 0 0				
LIVE O		ON 6	I DEMAND		FIRST 8/03/2018	LAST 9/04/2		IE WATCHED	AVERAGE WATCHED 00:20:40		
Trends 30 15	~~~		~~	~~~			~~~	~ ~			
0.00:00	0	0:15:00	00::	0:00	00:45:00	01:00:00	01:15:00	01:30:00	01:45:00 02		
Top User									Users		
User	15				Views •		Time Wate	ched	Coverage		
jc258686					5 7.94 %		0:49:02		0:43:19		
jc321298					5 7.94 %		1:42:41		1:07:58		
jc493229					5 7.94 %		2:09:36		1:24:31		
jc466548					4 6.35 %		1:33:17		1:08:37		
jc483038					4 📕 e		0:07:11		0:07:11		
			4 0.30 %				1:29:54	1:28:26			
jc466556		3 4.76 %									
jc466556											
jc466556 jc487616					3 4	.76 %	0:25:53		0:24:45		







Thank you

danny.munnerley@jcu.edu.au

Head of Learning Environments and Innovation Learning Teaching and Student Engagement